

For More Information Contact:Kathy Armstrong | Sr. Marketing Manager
248.862.7568 | karmstrong@routeone.com**ROUTEONE BRINGS DEALERS THE AVAILABILITY OF
AUTO TRAKK TO THEIR CREDIT APPLICATION PLATFORM**

RouteOne announces that Auto Trakk is now an available finance source for dealers utilizing the RouteOne credit application platform. Auto Trakk is a leading automobile leasing company specializing in leasing to customers with moderate to severe credit issues.

RouteOne's core credit application system is complimentary to dealers and streamlines the credit application process with a single point of entry to a network of 1,400+ finance sources, and 150+ Dealership Service Providers. RouteOne has an open integration strategy to encourage broad industry utilization of their platform and to provide a complete workflow to dealers and finance sources.

Auto Trakk currently does business with dealers in Delaware, Florida, Indiana, Kentucky, Maryland, Michigan, New York, North Carolina, Ohio, Pennsylvania, South Carolina, and Virginia. They offer multiple lease options to customers with moderate to severe credit problems who have had problems obtaining credit for an automobile.

"As an open integration platform, we strive to build a diverse network and connect our dealers with a wide variety of partners to meet each and every unique business model," stated Brad Rogers, RouteOne's Chief Operating Officer. "We are pleased to welcome Auto Trakk to our credit application platform, as they offer automobile lease options to meet the needs of dealers servicing customers with credit challenges."

"It's all about making it easier for dealers to do business with us. RouteOne is a proven platform and key strategic partner," said Merril Davis, Auto Trakk's Chief Executive Officer.

Dealers interested in connecting to Auto Trakk on RouteOne should contact the RouteOne Support Team at 866.768.8301 or www.routeone.com.

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About RouteOne

RouteOne was formed in 2002 by Ally Financial, Ford Motor Credit Company, TD Auto Finance, and Toyota Financial Services to improve the F&I process for automobile dealers and their customers. Connecting thousands of dealers and finance sources in North America for vehicle financing, RouteOne's platform delivers a comprehensive suite of F&I solutions across multiple channels: in-store, online, mobile, and via third-party solutions. Its product line-up includes credit application, eContracting, menu, online/mobile retail services and compliance. In addition, RouteOne enables dealer choice across a wide variety of best-in-class providers through open integrations with over 150 DSPs. More information is available at www.routeone.com.

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